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evropský
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EVROPSKÁ UNIE



MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY



OP Vzdělávání
pro konkurenceschopnost

INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

POP ART (20th century)

An abbreviation of “popular art“, principally a British and American movement, inspired by popular culture. The Pop Art presented record of consumerist society: stereotypes, film stars, food and so on.

Pop artists experimented with the latest industrial and commercial technical processes, such as acrylic paint, collage on canvas using materials not usually associated with painting, and silkscreen painting. The figurative work was inspired by advertising, magazines, television and comic strips. The painters made no distinction between good and bad taste. Their art represented the everyday modern world of household objects, advertisements etc.

ANDY WARHOL (1928 – 1987)

believed that everyone had the ability to produce a work of art. He was looking for an anonymous style of art.

[ANDY WARHOL Marilyn Diptych](#)

To see the image, click here.

Marilyn Diptych (1962)

- Acrylic and silkscreen on canvas, 208 x 145 cm
- Warhol used a publicity shot of Marilyn Monroe as the basis for his multiple portrait. The repetition of images suggests fame and wealth and reflects the wide circulation of the star's photos in newspapers and magazines. Warhol used the technique of silkscreen printing to reproduce the photo many times over. The colours (pink, yellow, red, white, orange) are the colours typically used in advertisements. Warhol applied them carefully to the black-and-white images using a paintbrush and masking tape.

Other representatives:

Richard Hamilton (1922 – 2011)

Tom Wesselmann (1931 – 2004)